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Greenfield Advisors Announces MyRealEstateDepartment

Seattle, WA June 11, 2009 -- Greenfield Advisors announces MyRealEstateDepartment, a program providing full-service and supplemental real estate services to small-medium companies, trust administrators, family offices, accountants, and estates. MyRealEstateDepartment presents a single source opportunity for entities with real estate interests in the United States and in some other countries. Through this program, Greenfield Advisors provides hands-on and advisory services on an on-going basis for organizations that don't have in-house real estate staff and only need occasional real estate assistance. Even for companies with in-house real estate capabilities, the MyRealEstateDepartment program provides temporary assistance for fair value reporting and special projects that require specialized expertise or additional manpower. Services are provided as-needed, when needed and at cost.

Through the MyRealEstateDepartment program, real estate owners can get assistance at critical points in the life-cycle of their ownership starting with strategy and acquisition; through property inventory (including fair value reporting), asset management, planning, redevelopment, funding and leasing; to disposition. For companies that use but may not own real estate MyRealEstateDepartment can also assist with needs assessment, sales forecasting model building to introduce a scientific method of site selection, and market planning; through site selection, unit sizing, lease negotiation and investor participation; to build-out and lease auditing.

MyRealEstateDepartment provides a web site that provides a central repository for collaboration and maintenance of real estate information. Current and relevant information is stored in each client's secure area. Permissions can be granted to key personnel, accountants, attorneys, project team members, etc. MyRealEstateDepartment provides special ways for clients to view their real estate holdings using GIS and Google Earth.

Greenfield Advisors' staff (PhDs, an economist, MBA, MRICS, MAI, appraisers, and analysts) and nation-wide team of affiliates have handled some of the most complex real estate issues around the USA. Greenfield Advisors is best known for its world-class brownfield and trophy property expertise because it excels in economic, market and valuation analysis.

For more information:

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Greenfield Advisors LLC was formed in 1976 by Bill Mundy, Ph.D., MAI. Professional appraisers, economists, researchers and analysts, we offer a wide range of expertise in real estate related fields, including economic analysis, feasibility analysis, market analysis, real property valuations, fiscal impact analysis, plus survey and market research to a wide variety of clients.

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